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# THOMAS MEIMARIDES\*

Creative design & direction for  
print, web, advertising, & video

[may-mar-ee-deez]

## EXPERIENCE

- 3.2011 – **Visual Designer – Bloomberg LP: New York, NY**  
present Layout design, UX and UI for [bloomberg.com](http://bloomberg.com) and [businessweek.com](http://businessweek.com). Working alongside Product Managers, Editors, Developers, and other stakeholders, I'm designing pages, modules and interfaces for public facing editorial sections, data and information presentation, and well as back-end tools.
- 1.2005 – **Graphic Design & Consulting – Freelance: Brooklyn, NY and Athens, GA**  
present Producing and developing creative solutions and deliverables in web, UI, print, video, and identity systems for a variety of clients including the University of Georgia, independant entrepreneurs, small businesses, corporate groups, advertising agencies and non-profit groups
- 5.2010 – **Interim Senior Designer/Creative Director – Ocozzio, Inc.; Augusta, GA**  
6.2010 Stepped in while primary Creative Director was absent on medical leave. Immediately integrated into workflow processes and with creative and marketing teams to continue print and web work for clients within established campaign parameters or style guides
- 4.2009 – **Creative Director – Sliced Bread: Athens, GA**  
2.2010 Oversaw design and programming teams on all identity, advertising, promotions, print production and collateral, websites and programming, and videography; designed projects directly with clients; facilitated communication and streamlined interactions between each client, project manager, design team, marketing team, and programming team
- 5.2005 – **Graphic Designer & Art Director – Sliced Bread: Athens, GA**  
4.2009 Designed and developed work independently and with a creative team; designed and applied identity systems; created advertising for print, web, and TV; developed promotions; designed collateral materials and oversaw pre-production; designed and developed websites and interactive media; shot, edited and post-processed video
- 8.2003 – **Technology Support Liason – The University of Georgia, Lamar Dodd School of Art: Athens, GA**  
5.2005 Assisted students and professors in Graphic Design department computer labs; performed preventative maintenance and monitoring, networking, and printing support

## PROFICIENCIES

**OS:** Mac OS X and Windows  
**PRINT:** Photoshop, Illustrator, InDesign, Quark, pre-press production  
**WEB:** Dreamweaver, Flash, Fireworks, HTML, CSS, WordPress, Omnigraffle, basic PHP & Javascript,  
**VIDEO:** After Effects, Motion, Final Cut Pro, DVD Studio Pro  
**SUPPLEMENTAL:** Information Architecture, User Experience, Google AdWords Certified (Individual), HTML-email platforms, sitemapping & wireframes, the Bloomberg Terminal, digital photography and manipulation, videography and editing, intaglio and relief printmaking, 35mm photo processing and development

## EDUCATION

- 2001 – **Bachelor of Fine Arts in Graphic Design: Spring 2005**  
2005 The University of Georgia: Athens, GA  
Coursework included Advanced Electronic Design, Advanced Typography, Illustration, Advanced Layout Design, Environmental Design, Packaging Design, Photography, Printmaking, and Final Senior Exit Portfolio

## AWARDS

- 11.2009 First Runner Up, Habitat for Humanity ReStore Commercial Contest: Athens, GA  
Created and shot a 30-second stop-motion commercial to promote the store which aired on local TV
- 7.2009 Best in Class Members Website, Cooperative Communicators Association  
Best In Class Public Website, Cooperative Communicators Association  
Designed and built two client websites - Walton EMC and Walton EMC Natural Gas - which received awards at the 2009 CCA conference
- 5.2005 Finalist, AIGA Student Portfolio Scholarship  
Received one of three scholarship awards for student portfolios by the Atlanta Chapter of AIGA